



**ATRIA**  
INSTITUTE OF TECHNOLOGY  
(AN AUTONOMOUS INSTITUTION)  
BENGALURU



# ATRIA

## *Summer*

### of `<CODE>`

# SPONSORSHIP PROSPECTUS

Hosted by AWS Cloud Club at Atria Institute of Technology  
in collaboration with OSCode Atria Chapter



**ATRIA**  
INSTITUTE OF TECHNOLOGY  
(AN AUTONOMOUS INSTITUTION)  
BENGALURU



# About the Initiative

We are hosting the first and largest open-source contribution event at Atria Institute of Technology. Designed to mirror the structure of Google Summer of Code (GSoC), this month-long sprint introduces students to the rigorous, collaborative world of real software development.

Our goal is simple: bridge the gap between academic learning and industry-standard engineering by having students contribute to live, production-grade repositories.

## How It Works

- **The Repositories:** The event centers around 15 carefully curated repositories - 5 public open-source projects and 10 exclusive in-house projects (featuring modern stacks like Next.js, Python, and AWS).
- **The Repo Reveal:** The event kicks off with a highly anticipated "Repo Reveal," where the problem statements and codebases are unveiled to the participants.
- **The Workflow:** Students fork the repos, solve issues, and submit Pull Requests (PRs). Dedicated maintainers review, grade, and merge the code.
- **The Competition:** A live leaderboard hosted on our official website tracks merged PRs and participant scores in real-time.
- **The Recognition:** At the conclusion, the top 2-3 contributors are crowned champions. All successful contributors receive certificates and minimal goodies to recognize their efforts and successful merges.



**ATRIA**  
**INSTITUTE OF TECHNOLOGY**  
(AN AUTONOMOUS INSTITUTION)  
BENGALURU



# Why Sponsor Us?

By sponsoring this event, you are directly investing in the next generation of developers while gaining unparalleled visibility among top-tier engineering students.

- **Direct Talent Pipeline:** Identify and recruit the most proactive, capable, and collaborative students. You get to see their actual code and work ethic, not just their resumes.
- **Brand Visibility:** Your brand will be front and center on our live leaderboard, GitHub READMEs, event banners, and all digital communications.
- **Community Goodwill:** Position your company as a champion of open-source education and practical engineering skills at the grassroots level.
- **Product Adoption:** If you have developer tools, APIs, or cloud credits, this is the perfect environment to get ambitious students actively using your products.

## Event Demographics & Scale

- **Target Audience:** Computer Science and Engineering students, software enthusiasts, and budding developers.
- **Expected Participants:** 200 - 300 active contributors.
- **Digital Reach:** Ongoing visibility through the live leaderboard, active GitHub repositories, and campus-wide social media promotion.
- **Organizing Body:** A dedicated core team and organizing committee managing logistics, PR reviews, and technical infrastructure.



**ATRIA**  
**INSTITUTE OF TECHNOLOGY**  
 (AN AUTONOMOUS INSTITUTION)  
 BENGALURU



# Sponsorship Tiers

Gold ₹15,000	Platinum (Title Sponsor) ₹25,000	Silver ₹5,000
<b>High-Impact Brand Presence &amp; Recruitment</b>	<b>The Ultimate Integration &amp; Talent Pipeline</b>	<b>Essential Community Support</b>
<p>Perfect for growing startups and tech companies looking to build strong brand recognition among the next generation of engineers.</p> <ul style="list-style-type: none"> <li>• <b>Targeted Exposure:</b> Prominent logo placement on our website, participant certificates, posters, and secondary merch branding.</li> <li>• <b>Codebase &amp; Talent:</b> Your brand featured in the README.md of our 5 public repositories, plus opt-in resume access.</li> <li>• <b>Digital Reach:</b> Dedicated standalone social media spotlights.</li> </ul>	<p>As our marquee partner, you receive unparalleled visibility and deep technical engagement with our developers. This tier is designed for companies that want students actively building with their tools.</p> <ul style="list-style-type: none"> <li>• <b>Deep Tech Integration:</b> Host a 30-minute technical workshop and run a Custom API Track/Bounty across our repositories.</li> <li>• <b>Maximum Visibility:</b> "Presented By" title branding, plus prominent logo placement on official merch, posters, and the live leaderboard.</li> <li>• <b>Direct Access:</b> Opt-in participant resume access and branding in all 15 project README.md files.</li> </ul>	<p>An accessible entry point for tooling companies, local businesses, and educational platforms wanting to support open-source culture at the grassroots level.</p> <ul style="list-style-type: none"> <li>• <b>Digital &amp; Print Branding:</b> Logo inclusion on the live leaderboard website, participant certificates, and event posters.</li> <li>• <b>Community Love:</b> Inclusion in a combined "Thank You" sponsor shoutout across our social media channels to our entire student network.</li> </ul>

## In-Kind & Tooling Partner

We also welcome partnerships that provide value directly to our developers!

- **Cloud Credits / Subscriptions:** Free access to developer tools, deployment platforms, or educational resources for our participants.
- **Swag / Goodies:** T-shirts, stickers, bottles, etc. for our top 3 winners and high-performing contributors.



**ATRIA**  
**INSTITUTE OF TECHNOLOGY**  
 (AN AUTONOMOUS INSTITUTION)  
 BENGALURU



# Sponsorship Tiers

Benefit / Feature	Platinum	Gold	Silver
<b>Digital Branding &amp; Reach</b>			
Logo on Live Leaderboard Website	✓	✓	✓
Social Media Mentions	✓ (Dedicated Campaign)	✓ (Dedicated Post)	✓ (Group Mention)
Logo in Repository README.md	✓ (10 Repos)	✓ (Organization)	✗
Opt-in Participant Resume Access	✓	✓	✗
<b>Event Assets &amp; Print</b>			
Logo on Participant Certificates	✓	✓	✓
Logo on Event Posters & Banners	✓	✓	✓
Logo on Official Event Merch / Assets	✓ (Prominent)	✓ (Secondary)	✗
<b>Direct Engagement &amp; Tech</b>			
Host a 30-Minute Workshop / Session	✓	✗	✗
Host Custom API Track / Bounty	✓	✗	✗
Premium Swag for Top 3 Winners	✓	✗	✗
Swag / Stickers in All Participant Kits	✓	✓	✗



**ATRIA**  
**INSTITUTE OF TECHNOLOGY**  
(AN AUTONOMOUS INSTITUTION)  
BENGALURU



# Let's Build Together

Help us make the largest open-source initiative at Atria Institute of Technology a massive success!

## Contact Us to Secure Your Sponsorship:

**Darshan B**

+91 99645 41002

[realdarshan@outlook.com](mailto:realdarshan@outlook.com)

*AWS Cloud Club Captain  
Atria Institute of Technology*

**Pratham S**

+91 72046 19514

[prathamspr@gmail.com](mailto:prathamspr@gmail.com)

*President, OSCode Chapter  
Atria Institute of Technology*

**Aniket R**

+91 70613 27854

[rajaniket6379@gmail.com](mailto:rajaniket6379@gmail.com)

*Marketing Lead  
Atria Summer of Code*